

New Product Introductions

As a licensed and appointed broker with Arch, we would like to assist you with soliciting individual supplemental health insurance to your clients. We have developed a pre-approved letter that you may use to introduce these products to your customers. Simply copy and paste the template letter below along with the appropriate product descriptions based on your agreed upon product offerings.

Dear [Customer Name],

Medical expenses such as co-pays, deductibles, and out-of-network expenses can take you by surprise; but we have a solution that may help you stay prepared. We suggest you consider purchasing one of the following supplemental health plans to help with costs associated with an unexpected [accident], [critical illness], or [hospital stay].

Accidental Death

Accidents can happen at any time, and having additional coverage in place can make a huge difference for your loved ones. Accidental Death coverage available through [insert agency name] offers coverage amounts in multiples of \$50,000—up to \$300,000—and is guaranteed issue, so there's no medical exam or health questions required.

Even if you already have life insurance, this affordable plan may add an extra layer of coverage for accidental deaths, ensuring your family receives additional insurance proceeds to help alleviate financial burdens.

Accidental Death & Severe Injury

Accidents can happen at any time, and having additional coverage in place can make a huge difference for your loved ones. Accidental Death & Severe Injury coverage available through [insert agency name] offers coverage amounts in multiples of \$50,000—up to \$300,000—and is guaranteed issue, so there's no medical exam or health questions required.

Severe injury coverage provides protection for loss of limbs, as well as loss of sight, speech or hearing, and paralysis, and even if you already have life insurance, this affordable plan may add an extra layer of coverage for accidental deaths.

Accident Medical Expense

Accidents happen when you least expect them, but you shouldn't have to worry about the medical bills! Our Accident Medical Expense coverage is designed to help cover out-of-pocket costs such as deductibles, copays, and other expenses after an injury.

Whether it's a broken bone or a trip to the ER, this plan can help cover out of pocket expenses arising from the unexpected. Stay prepared with affordable accidental injury protection today!

Accident Medical Expense & Critical Illness

This plan combines accident coverage with critical illness protection to help provide additional coverage for the expenses resulting from unexpected injuries and life-altering diagnoses such as heart attack, cancer, stroke and more. It helps cover medical bills so you can focus on recovery.

Accident Medical Expense, Critical Illness & Hospital Indemnity

Our full package of supplemental health insurance offers accident medical expense reimbursement, critical illness, and daily cash indemnity benefits when hospitalized for an Accident or Sickness. This combination provides a broad coverage that helps cover unexpected out of pocket costs without tapping into your savings—whether you're in the ER because of an accidental injury or facing a critical life-changing diagnosis from a covered illness.

Accident Medical Expense, & Accident & Sickness Hospital Indemnity

For additional coverage when a hospital stay is needed, whether due to an accident or illness, this plan provides a daily indemnity benefit amount that helps you cover out-of-pocket expenses for which you may not have budgeted.

Critical Illness & Accident & Sickness Hospital Indemnity

A serious illness or unexpected hospital stay may create financial hardships—but with our Critical Illness and Hospital Indemnity plan, you'll have the funds to cover your out-of-pocket expenses when you need it most. This plan provides a cash benefit to help cover costs if you're diagnosed with a critical illness like cancer, heart attack, or stroke. It also provides a daily benefit amount when you are hospitalized due to illness or injury that can be used to cover out-of-pocket expenses.

Accident & Sickness Hospital Indemnity

A serious illness or unexpected hospital stay may create financial hardships—but with our Hospital Indemnity plan, you'll have the funds to cover your out-of-pocket expenses when you need it most. This plan provides a daily cash benefit to help cover costs if you're hospitalized due to illness or injury.